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Question Paper Code : 10313

M.B.A. DEGREE EXAMINATION, NOVEMBER/DECEMBER 2014.

Elective

BA 7031 — MANAGERIAL BEHAVIOUR AND EFFECTIVENESS

(Regulation 2013)

Time : Three hours

Maximum : 100 marks

Answer ALL questions.

PART A — (10 × 2 = 20 marks)

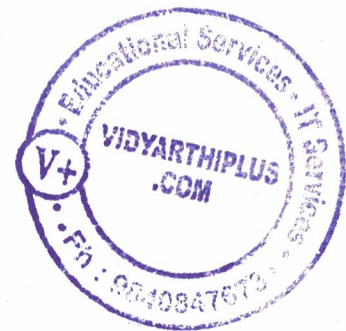
1. Define managerial job.
2. What is effective job behaviour?
3. What is meant by managerial skill development?
4. Define balance scorecard?
5. Write short notes on product approaches.
6. How do bridging the gap is done to enhance managerial effectiveness?
7. Who is a leader?
8. Briefly mention about organizational climate.
9. What is knowledge management?
10. Identify the role of creativity in managerial function.

PART B — (5 × 16 = 80 marks)

11. (a) Explain about the descriptive and time dimensions of managerial jobs.

Or

- (b) Write an essay on effective and in effective job behaviour.



12. (a) What is career management? Discuss the benefits, significance and step involved in career management.

Or

- (b) Examine the method of identifying managerial talent. Also explain about selection and recruitment of managerial people.

13. (a) Mention elaborately about the person, process and product approaches. Also explain about measuring managerial effectiveness and bridging the gap.

Or

- (b) Critically evaluate the current industrial and government practices in the management of managerial effectiveness.

14. (a) Define organizational climate. Explain the factors influencing organizational climate.

Or

- (b) Explain the various theories of leadership and qualities of a good leader.

15. (a) Elaborately discuss about the significance of developing competitive spirit.

Or

- (b) Write an essay on knowledge management.

