

Reg. No. : 

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**Question Paper Code : 31415**

B.E./B.Tech. DEGREE EXAMINATIONS, APRIL/MAY 2019.

Sixth/Eighth Semester

Civil Engineering

MG 2351 – PRINCIPLES OF MANAGEMENT

(Common to all branches)

(Regulation 2008)

(Also common to PTMG 2351 – Principles of Management for B.E. (Part-Time)  
Sixth Semester – Civil Engineering and Textile Technology – Regulation 2009)

Time : Three hours

Maximum : 100 marks

Answer ALL questions.

PART A — (10 × 2 = 20 marks)

1. State the roles of management in an organization.
2. What do you mean by Multinational Corporation (MNC)?
3. State MBO.
4. What is called a Strategy?
5. What do you mean by span of management?
6. What is decentralization?
7. List down the human factors in managing.
8. State creativity and innovation.
9. What are the limitations in budgeting?
10. What is quality control?